

“Blogging to Boost Your Business” ~ Resources and Instructions~



Download the PowerPoint of our Blogging Presentation:

<http://www.hero-web.com/bloggingforbusiness/>

Articles about blogging

Here is an excellent article on getting started with blogging:

<http://smallbiztrends.com/2009/10/how-to-launch-your-blog.html>

Great bloggers to check out:

There are millions of blogs on the Internet. Here are some highly respected blogs:

<http://chrisbrogan.com>

<http://www.lizstrauss.com>

<http://www.ducttapemarketing.com/blog/>

<http://www.problogger.com>

Excellent Blogging Platforms

<http://www.wordpress.com>

<http://www.tumblr.com>

<http://www.blogger.com>

Getting Started with Wordpress

A blog is a fundamental component of a powerful social media strategy. There are many options to start blogging. A free and easy option is to start a blog at <http://www.wordpress.com>. In literally less than 5 minutes and no cost you can be up and running with your own blog. Here is how to get started:

1. Go to <http://www.wordpress.com> and click Start Now.
2. Follow the on-screen instructions.
3. Confirm your account via an email you will receive.
4. Log into your new account.

Think of something very profound (or incredibly simple) to say and publish your first blog post!

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<http://www.hero-web.com>
<http://blog.mightymerchant.com>
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And there is always email!

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